

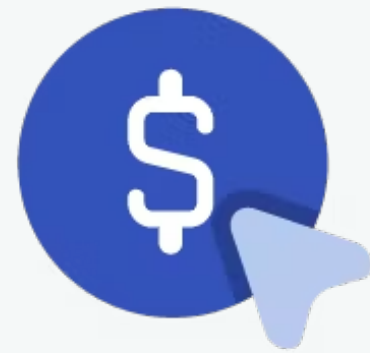
Agentic AI Sales Agents

smoc.ai



Customer Acquisition Costs (CAC) have increased over 200% the past 10 years*

CMOs are spending 3x more on ads to get the same results as 2015



Cost per click has increased almost **400%****



SEO is slowly dying as AI Chatbots take over



Applied conversion technology is static & legacy

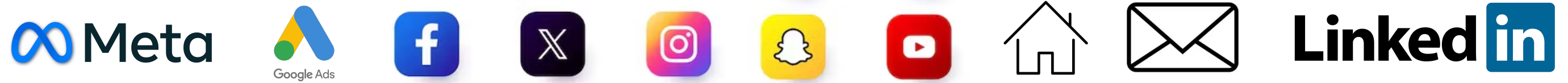
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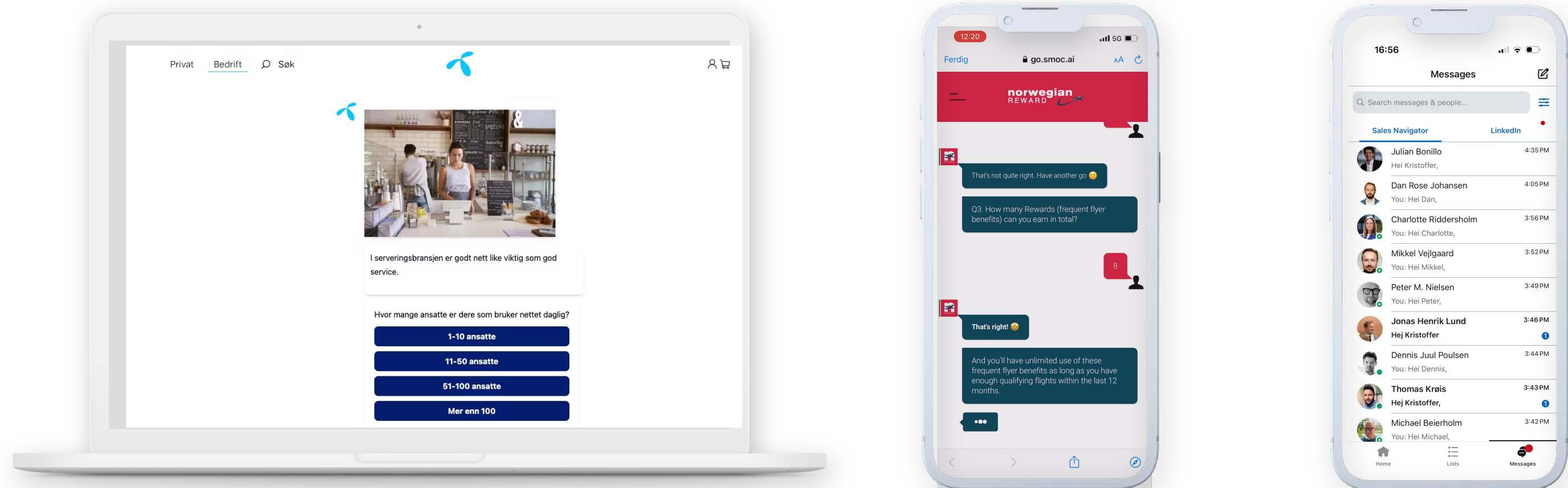
Proactive self-learning multichannel lead gen

2-3x performance improvement, 50%+ CAC reduction, New sales + Upsales

Optimized Channels



Self learning Agents



Hot Leads



@email

SMOC.AI

Our vision is to let you

Sell more to more people. Automatically.

Get hot leads in minutes

SMOC.AI

Men veien til suksess har vært lang ...

Erfarings fundraising i Norge – både egne erfaringer og fra startups jeg har jobbet med

1. Norges paradoks: Lett å starte, vanskelig å vokse
2. Vi liker regneark, men ser ikke alltid virkeligheten
Mange tror på rask vekst og gründere vet det når de skaffer penger.
Hvis det går sakte, blir folk skuffet, og det påvirker samarbeidet.
3. Få vil bli med videre, og utvanning bremser fremdrift
4. Liten forståelse for tech, så lite støtte i driften og dårlig rådgivning

Markedet i Norge modnes nå: Fra regneark-folk til folk som hjelper i praksis

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